



SREE SAKTHI ENGINEERING COLLEGE

(AUTONOMOUS)

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Affiliated to Anna University & Approved by AICTE, Accredited by NAAC

INTERNAL QUALITY ASSURANCE CELL (IQAC)

ACADEMIC YEAR 2025-2026 ODD SEM

Club Name: ENTREPRENEURSHIP CLUB (START-UP AND BUSINESS DEVELOPMENT)		Staff Coordinator: Dr.Y.Aboobucker AP/MECH & Dr. G. Pennarasi AP/CIVIL	
Day: SATURDAY		Venue: SEMINAR HALL	
Objective	Outcome	Roadmap	
		Date	Activity
* Design Thinking based Entrepreneurship development. * Identify students Area of Interest * To impart knowledge on Business Model canvas * To impart knowledge to create the BMC charts	<ul style="list-style-type: none"> To evaluate the BMC'S created Individual Business card & Logo design Students will develop their skills for pitching their ideas To customers and angel investors Students gain practical knowledge, motivation, and actionable insights to initiate, develop, and scale their own start-up ventures. It enables a guided and impactful start to his/her entrepreneurial journey. 	September 20	Story Telling "Oru Kathai Sollatuma Sir"
		September 27	Activity on story telling
		October 4	Story telling videos to be uploaded by students
		October 11	Evaluation & followup of the vidoes
		October 25	Entrepreneur /CEO TALK
		November 15	Guest lecture – online / in person
		November 22	Valedictory & Rewards "Coffee with Correspondent Sir"